

The Organic Diva Difference

Let's face it, Diva, some mates and some makeup aren't good enough for you. But with all the lip service out there about "organic" and "natural" products what's a Diva to do?

Get some standards that's what. And here's the standards for the products you'll find on our site:

- 1. All must sign** *"The Compact for Safe Cosmetics,"* the pledge to not use cancer-causing or hormone-disrupting ingredients in their products.
- 2. All must earn** the lowest toxicity rating of 0-3 by The Environmental Working Group's *"Skin Deep Report."* (Products are rated on a 0-10 scale. Zero being least toxic. Ten being most toxic. As a result, we don't always carry a company's complete line of products...if an individual product doesn't meet our toxicity standards it's not on our site.)
- 3. All must fully disclose** product ingredients.
- 4. All must earn** a well-manicured thumbs up by Organic Divas product testers throughout the country.

You're no average dolly, Diva. Get some standards, darling. **We're here to help.**

ORGANIC DIVA

The Organic Diva Challenge

- 1.** Print off Organic Diva Dirty Dozen List.
- 2.** Head to your make-up bag and bathroom cabinets.
- 3.** Review every product for the chemicals on the Dirty Dozen List.
- 4.** Make three product piles:

Throw away immediately.

Save and use up, but don't buy again.

Keep and replenish.

- 5.** Take stock of your daily exposure to ingredients in your personal care products:

Toothpaste
Shampoo
Conditioner
Soap
Shower Gel
Shaving Cream
Lotion
Facial Moisturizer
Eye Cream
Sunscreen
Bug Spray
Deodorant
Mouse
Hair Gel
Hair Spray
Foundation
Concealer
Lip Liner
Lip Stick
Lip Gloss

Eye Liner
Eye Shadow
Mascara
Blush
Bronzer
Nail Polish
Perfume

